

TESIS

ANALISA PERILAKU PENELITIAN DOSEN BERDASARKAN PEMETAAN *VALUE OF LIFE* MENGGUNAKAN *SCHWARTZ VALUE SURVEY*



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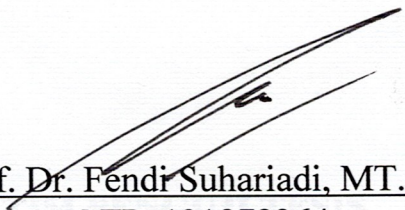
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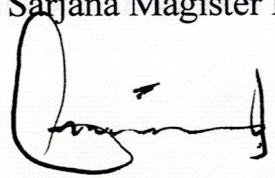
**ANALISA PERILAKU PENELITIAN DOSEN
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TESIS

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Abstract

Lecturers' research behaviour is measured by how often the lecturer doing research in certain period of time. In Indonesia, DIKTI (Direktorat jendral Perguruan Tinggi), has already measured it with academic degree such as *asisten ahli*, *lektor* until the highest degree professor. However, most of lecturer' research behaviour is considered as negative, since that their research quantity is below standard (at least one research in one year and increase their academic degree in two years).

Especially in college "X" which its data is being shown that most lecturers in that college has below standard for their research behaviour. The assumption from high level management in college "X" told that negative lecturers' research behaviour is just because of bad tradition among lecturers in that college. Yet there is no formal research is taken to justify this statement. Therefore, this research try to make sure what is the formal reason for that research behaviour.

Since that lecturers' research behaviour can also be measured as employee productivity (in lecturers context), this research used *Schwartz Value Survey* (which already being mapped as PVQ or *portrait value questionnaire*) as justification in its correlation. Many research has already used this method, and those research can explore hidden reason of negative productivity behaviour for a group of same people in same place.

After the research being held, it contrary shown that from ten values in PVQ, there are only one most significant values that affect lecturers' research behaviour which called conformity. However, there are three dominant values that have biggest mean which are power, benevolence and stimulation. Hopefully, this result can be a big donation for high level management in college "X" to fix the value of life from their lecturer to increase their research productivity in quantity and also quality. Thus, their research behaviour will be considered as positive in years to come.

Keywords : *Schwartz Value Survey, Portrait Value Questionnaire, Lecturers' Research Behaviour*

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